

Stats and Facts

Student Discovery Process

82% When selecting which schools to apply to, 82% of students utilized virtual tours for their evaluation

57% Would be deterred from further research if an unfamiliar campus did not have a virtual tour

34% Were unlikely to visit an out-of-state university if it did not provide a virtual tour of campus

Average Client Engagement

365% Increase in Pages per Session compared to the industry benchmarks

76% Of students are more likely to complete an application inquiry after engaging with its virtual tour

62% Forms on our product convert 62% higher than industry benchmarks for higher education

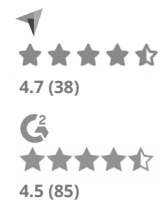
Decreasing Student Melt

77% Of students, believed having a virtual tour would improve their orientation experience

66% Shared the virtual campus tour of their chosen college with family or friends

78% Viewed a virtual campus tour after they were accepted to that campus

Trusted by 675+ Clients



“It has been very exciting to have the 360° Tour as a tool to encourage students to come to our college. We are clearly seeing an uptick in our data coming through via Google Analytics”

Olivia Robinson
Bristol Community College

[Read the Case Study](#)



*Source: Google Analytics, student surveys, client shared data, industry benchmarks