Localist Events
Stats and Facts

Increasing Student Engagement

86% Would feel more connected with their university if they knew what events were happening on campus

67% Of students planning to complete their education at their current school are satisfied with their campus's events

82% Of students would use an easily searchable events calendar

Engagement Our Clients See

400% Increase in web traffic to the events calendar and event pages

252% Increase in total events posted onto the campus's event calendar

75% Decrease in the time it take to create an event with Localist Events compared to most event calendars

Ease-of-Use

0 Knowledge of HTML or CSS needed to create and manage a Localist Events Calendar

1 Dedicated client success manager with regular connects and unlimited support

63 Seconds is the average time it takes for a community member to upload an event

Trusted by 675+ Clients

Aims COMMUNITY COLLEGE — Hope COLLEGE — MIT — NC STATE UNIVERSITY

WESTERN COLORADO UNIVERSITY — UND UNIVERSITY OF NORTH DAKOTA — ST JOHN'S College — KENNESAW STATE UNIVERSITY

Leader SPRING 2023 — Leader WINTER 2023 — Leader FALL 2022
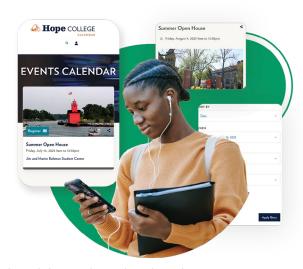
★★★★½ 4.7 (38)

★★★★½ 4.5 (85)

"Localist Events automates many of Marketing's and IT's tasks. This allows our staff to be hands off while we drive people to our events from Google, social media and our website"

Jason Cash
Director of Web Communications

Read the Case Study

*Source: Google Analytics, student surveys, client shared data, industry benchmarks