

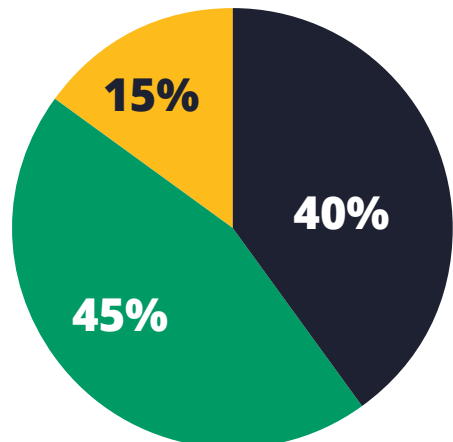
Summer Melt Survey Results

Stay ahead of summer melt with the insights learned from **500 high school seniors** who have **already** submitted a deposit for Fall 2024

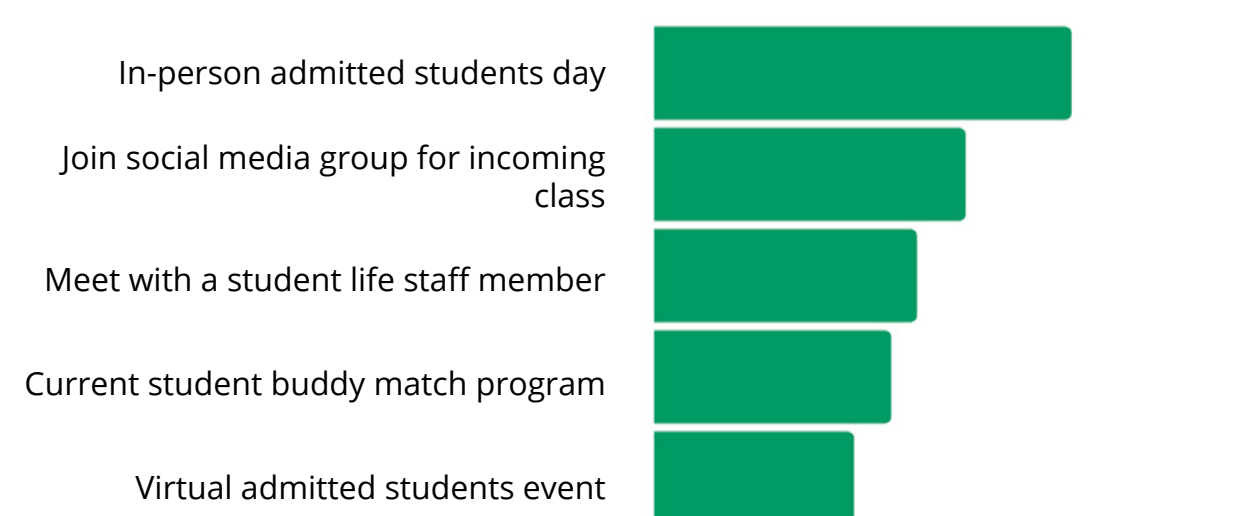


How many deposits students made

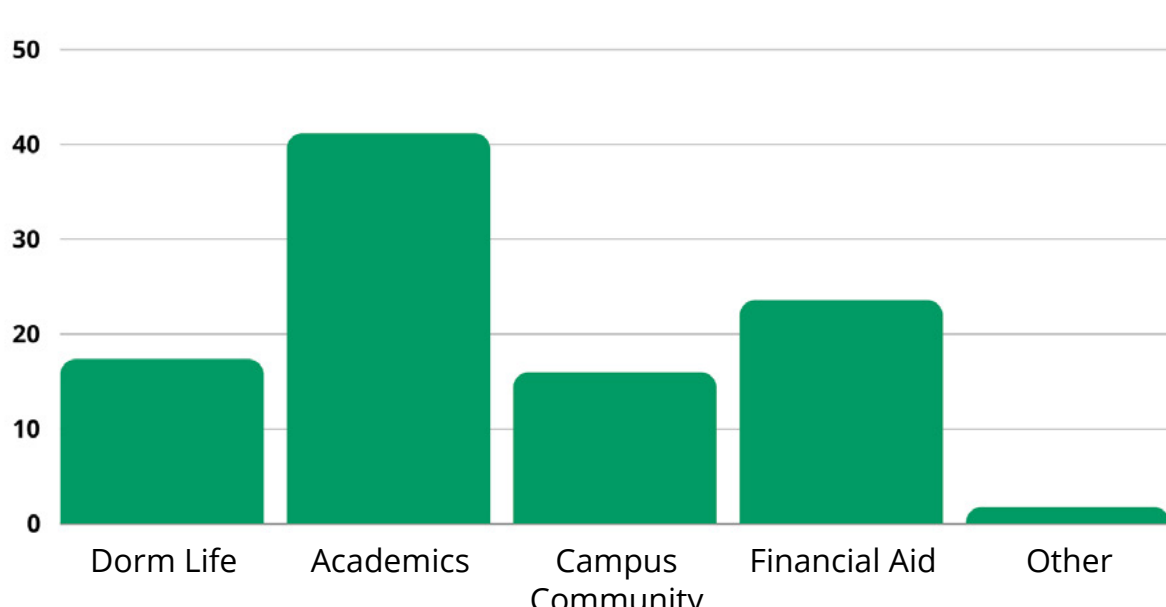
40% submitted a deposit to **1 school**
45% submitted to **2-3 schools**
15% submitted to **3 or more**



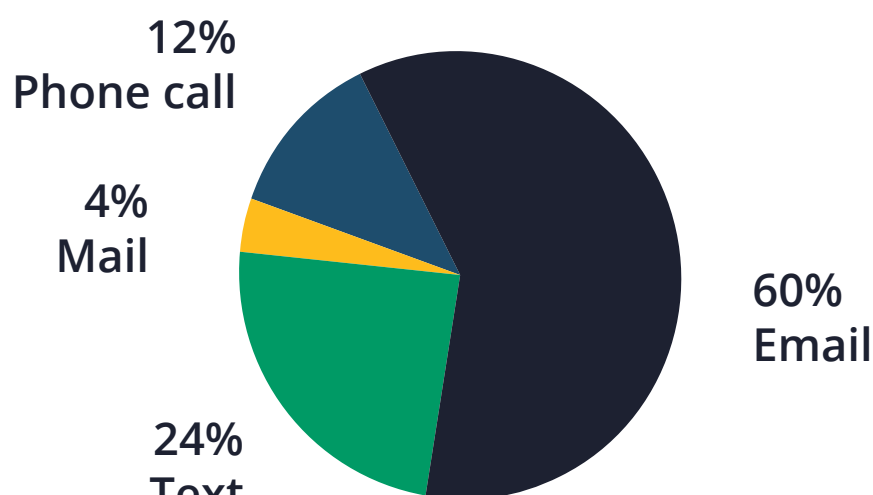
Students' preferred way to engage with campus in the summer



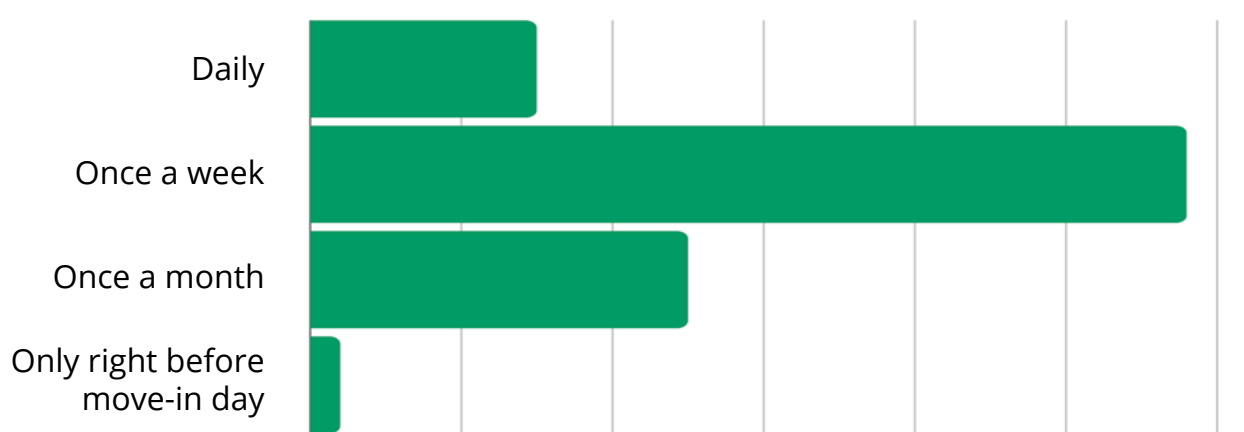
What aspect of college is top of mind at this time?



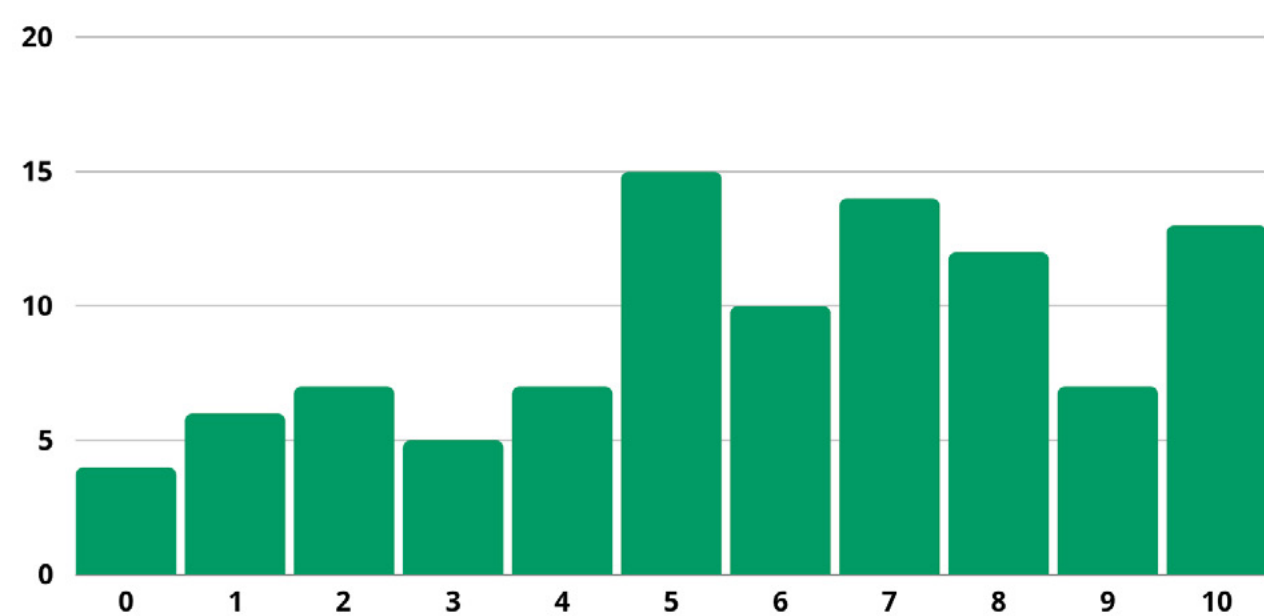
Preferred communication method when receiving information from your chosen school?



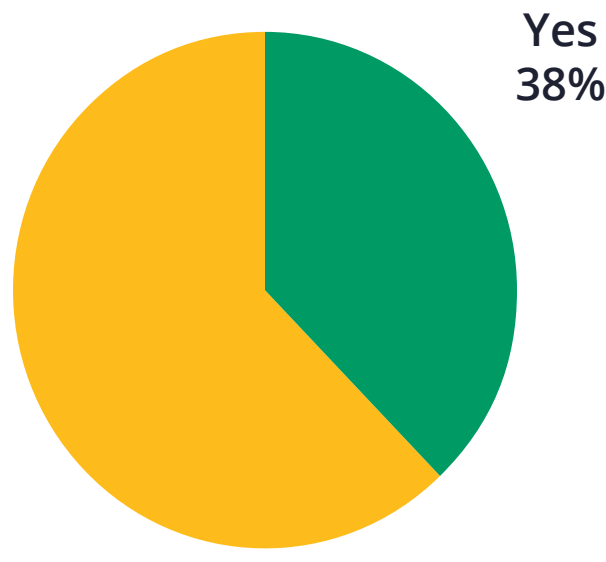
How often do you want to hear from your chosen school over the summer?



On a scale of 1-10, how important is your parent or guardian's influence on your school choice?



Did FAFSA delays have an impact on which school you chose to attend?



Which of the following best describes the impact FAFSA delays had on your school choice?

